

# Envirotec

TECHNOLOGY IN THE ENVIRONMENT

MEDIA PACK 2017



Published by

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## MAGAZINE

Envirotec's readership spans government, local authority and private enterprise. Buyers and specifiers, readers are environmental professionals, including Commercial Managers, Programme and Project Managers working in a wide range of sectors and are responsible for making sure the environment is protected and preserved.

The editorial offers a comprehensive rundown of new product announcements.

These run alongside authoritative feature and news articles, helping our readers understand the wider context behind these announcements, with the aim to distil the reality from the hype.



## CIRCULATION

Print circulation 6,000  
Digital circulation 5,500

## READERSHIP

The readership comprises Local Authorities, Government Agencies, Internal Drainage Boards, Infrastructure, Construction, Farming, Chemical, Food & Drink, Paper & Plastic, Waste management, Oil & Gas Industry and Utilities – including UK Water companies.



*“The transition to a circular economy will be led by the designers, disruptive innovators and entrepreneurs... But they won't do it on their own.”*

Iain Gulland, Head of Zero Waste Scotland

## FEATURES

### ■ May/June 2017

- copy deadline 21/04/2017

Sludge & Wastewater

Ecology

Tanks & Storage

AD & Biogas -

AD & Biogas 2017 preview

Air & Emissions -

The Air Quality and Emissions Show

24th – 25th May 2017

Odour Control

Clean Water

### ■ July/August 2017

- copy deadline 28/06/2017

Hazardous Waste

Remediation

Bio-waste

EfW

Energy Efficiency, Saving & Storage

RWM preview (12th – 14th September)

Recycling & Reuse

WEEE (Waste Electrical & Electronic Equipment)

### ■ September/October 2017

- copy deadline 30/08/2017

Air quality

Pipelines, Fittings & Couplings

Sludge & Wastewater

Hazardous Waste

Water Monitoring & Metering

Water Level Management & Drainage

Cooling Systems

Dust & Noise

Contamination Expo preview  
(11th – 12th October 2017)

### ■ November/December 2017

- copy deadline 27/10/2017

Clean Water

Energy Efficiency, Saving & Storage

Gas Monitoring

Waste Management - EfW

Spills

Tanks & Storage

AD & Biogas

Pumps, Valves & Actuators

### ■ January/February 2018

- copy deadline 15/12/2017

Air quality

Bio-waste

Sludge & Wastewater

Training & Career Development

Water Level Management & Drainage

Ventilation

Energy Saving & Storage

### ■ March/April 2018

- copy deadline 23/02/2018

Water Monitoring & Metering

Recycling & Reuse

Spills

Pumps, Valves & Actuators

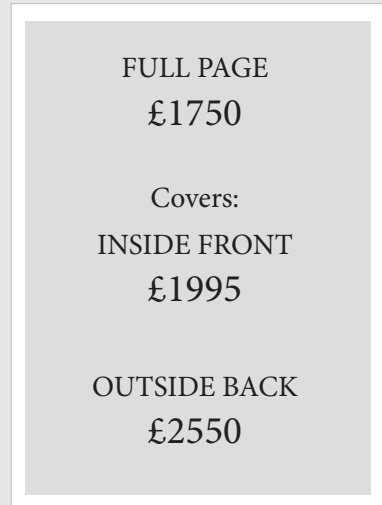
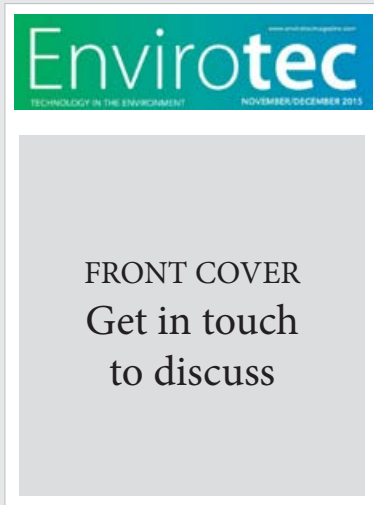
Renewables: Solar

Gas Monitoring

Dust & Noise

Pipelines, Fittings & Couplings

## ADVERTISING PRICES



### ARTWORK

#### FRONT COVER

*Type area:* 190mm deep x 190mm wide

*Trim:* 210mm deep x 210mm wide

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(Masthead takes up 60mm depth from the trim)

#### DOUBLE PAGE SPREAD

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#### FULL PAGE

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*Bleed:* 303mm deep x 216mm wide

#### HALF PAGE

*Upright:* 270mm deep x 92mm wide

*Landscape:* 133mm deep x 188mm wide

#### QUARTER PAGE

*Upright:* 133mm deep x 92mm wide

*Landscape:* 65mm deep x 188mm wide

#### BUYERS GUIDE

*Type A:* 25mm deep x 92mm wide

*Type B:* 50mm deep x 92mm wide

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QUARTER PAGE  
£750

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£235



## FILE FORMATS

Composite PDF is our preferred format. Files should be CMYK and 300dpi resolution. No calibration or profiles should be applied and all fonts must be embedded. Please email the files to [claire.alexander@peeblesmedia.com](mailto:claire.alexander@peeblesmedia.com) or supply disk and colour proof. We can also accept EPS, QuarkXpress 4.1, Adobe Illustrator 10, Photoshop 6, or InDesign CS - all must be CMYK and be 300dpi.

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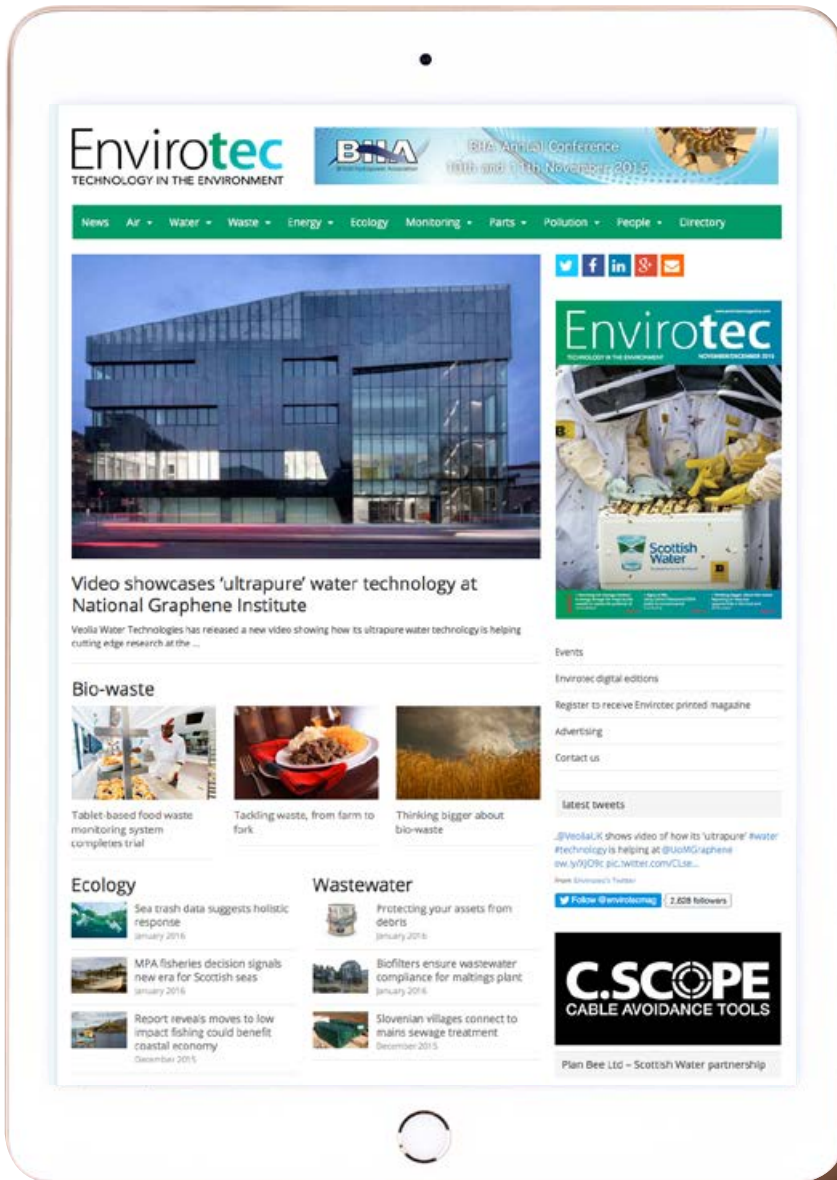
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We cannot accept RGB files or images, or any adverts with calibration applied. We strongly recommend supplying a good quality colour proof for colour matching purposes. Special requirements must be highlighted. The creator should apply any trapping requirements regarding overprint and knockout. Specific trapping should be highlighted prior to supply. Cancellation 12 weeks prior to publication.



## WEBSITE

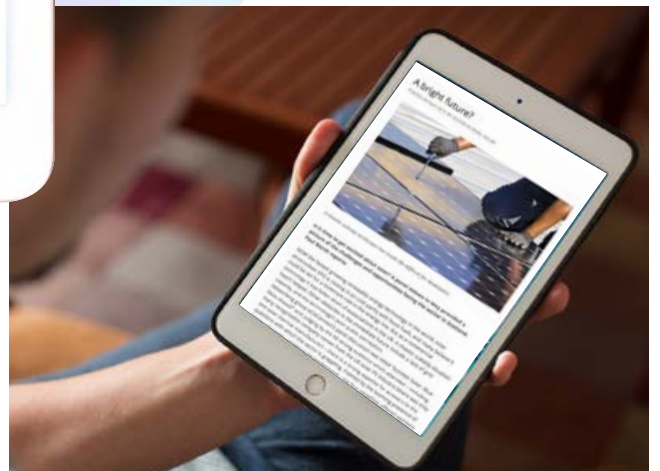
Visitors to the Envirotec website make use of a well-organised information hub that provides a timely and relevant overview of how environmental technology is progressing and important changes in the legislative and funding environment. With the most recent analytics figures recording a time-on-site-per-visitor of four minutes, and visitor traffic increasing steadily, it's clear Envirotec has a formula that's working.

[envirotecmagazine.com](http://envirotecmagazine.com)



## DIGITAL EDITION

Valuable features like direct links to the advertiser's website from digital adverts ensure advertisers benefit from the online audience engagement generated by high quality, contextual content and a multichannel marketing strategy and brand awareness.



## SOCIAL MEDIA Follow us

With a reach that extends 10K+ (July 2016) Twitter is currently the strongest channel for Envirotec at 2.8K+ followers (July 2016). The topic dedicated lists assist in widening the reach to over 7.8K+ members in AD & Biogas, Renewable Energy, Waste, Water and Air.



## CONNECT WITH US

*Twitter:* @envirotecmag

*Website:* [envirotecmagazine.com](http://envirotecmagazine.com)

# Envirotec

TECHNOLOGY IN THE ENVIRONMENT

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