

MEDIA PACK 2024

Envirotec

TECHNOLOGY IN THE ENVIRONMENT



LEADING THE WAY
IN ENVIRONMENTAL NEWS INTERVIEWS AND FEATURES



6
ISSUES
per year

THE MAGAZINE

REACHING THE **BUYERS AND DECISION MAKERS** ACROSS **INDUSTRY, SCIENCE AND TECHNOLOGY** MARKETS

With every issue Envirotec offers features, news articles, interviews and a comprehensive run-down of new product announcements, helping our audience understand the wider context behind everything happening in the world of environmental technologies.

Through all our platforms you the advertiser reach a massive audience of invested readers built on 30 years of experience and understanding in the industry.

Envirotecmagazine.com carries timely, authoritative news and analysis, event coverage, white papers and interviews, to ensure our audience stays informed of developments as they happen.

Across our social media channels we encourage and promote intelligence sharing, conversation, and networking within the industry.

Envirotec has a print circulation of 5,000 (20k plus estimated readership) each issue, an average of 13,000 digital page views per month, and a social media audience of over 5,700. All bought in and invested in your services and products.

Further to this, Envirotec partners with a number of exhibitions, conferences and other major events throughout the year for which we print thousands of additional copies.

TRUSTED BY THE SECTOR FOR
OVER 30 YEARS

PORTFOLIO + BRAND PRESENCE

PRINTED MAGAZINE



DIGITAL MAGAZINE



ADVERTORIAL



PAID ADVERTISING



SOCIAL MEDIA



ENVIROTECMAGAZINE.COM

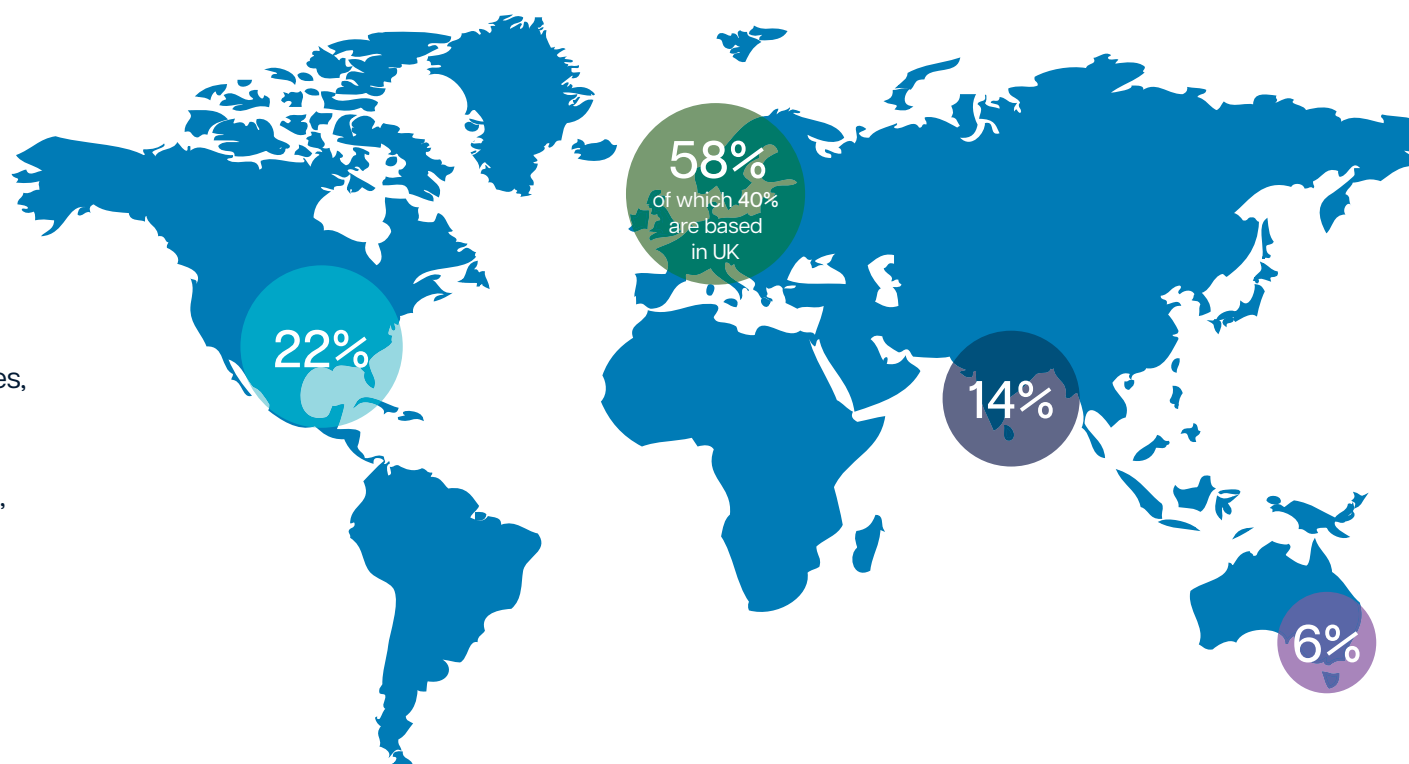
THE AUDIENCE

DIGITAL READERS

The Envirotec audience spans dozens of industries including - government, local authority, and private enterprise, and is read by Directors – CEOs - Commercial Managers, Technicians, Programme and Project Managers working in a wide range of sectors including:

Internal Drainage Boards, Water Companies, Spills, Civils & Infrastructure, Construction, Industrial and Occupational Hygiene, Farming, Food & Drink, Chemical, Bio Tech, Paper & Plastic, Waste Management Oil & Gas, Energy and Labs.

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Readers per issue **20,000**

Digital readers per issue **4,000**

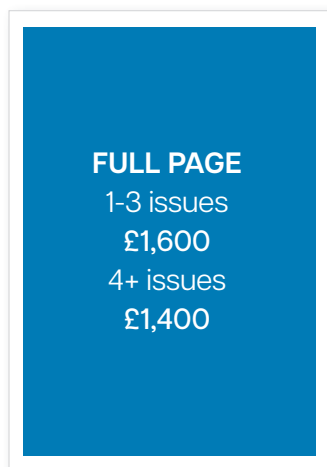
Social media followers **5,700**

Web visitors per month **19,000**

Print circulation per issue **5,000**

PRINT RATES & SPEC

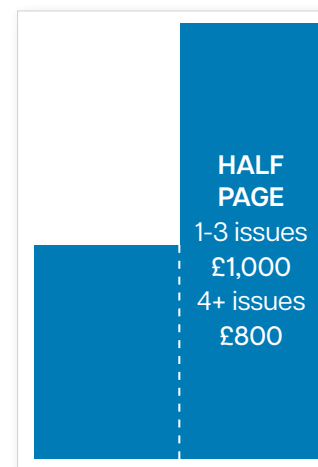
All sizes are in mm, height x width and prices are per issue



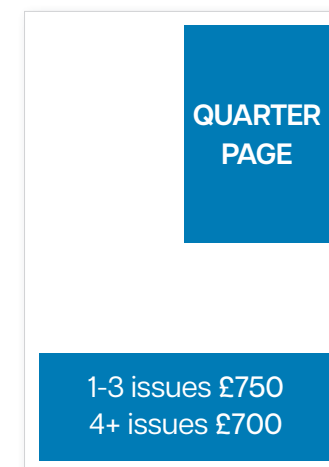
Trim 297 x 210
Bleed 303 x 216



Trim 297 x 420
Bleed 303 x 426



Landscape 133 x 188
Upright 270 x 92



Upright 133 x 92
Landscape 65 x 188

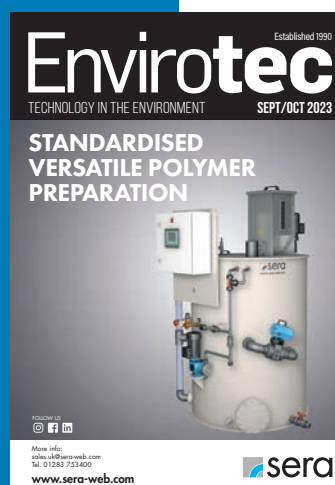
COVER PACKAGES

Do you have something you want to shout about and want to reach a targeted, engaged audience?

We will work with you to put together a package that includes the front cover, internal print ads, MPUs, banners and social support.

FRONT COVER INVESTMENT STARTS AT £3,000 + VAT

INSIDE FRONT	1-3 issues £2,000	4+ issues £1,800
INSIDE BACK	1-3 issues £2,000	4+ issues £1,800
OUTSIDE BACK	1-3 issues £2,500	4+ issues £2,200



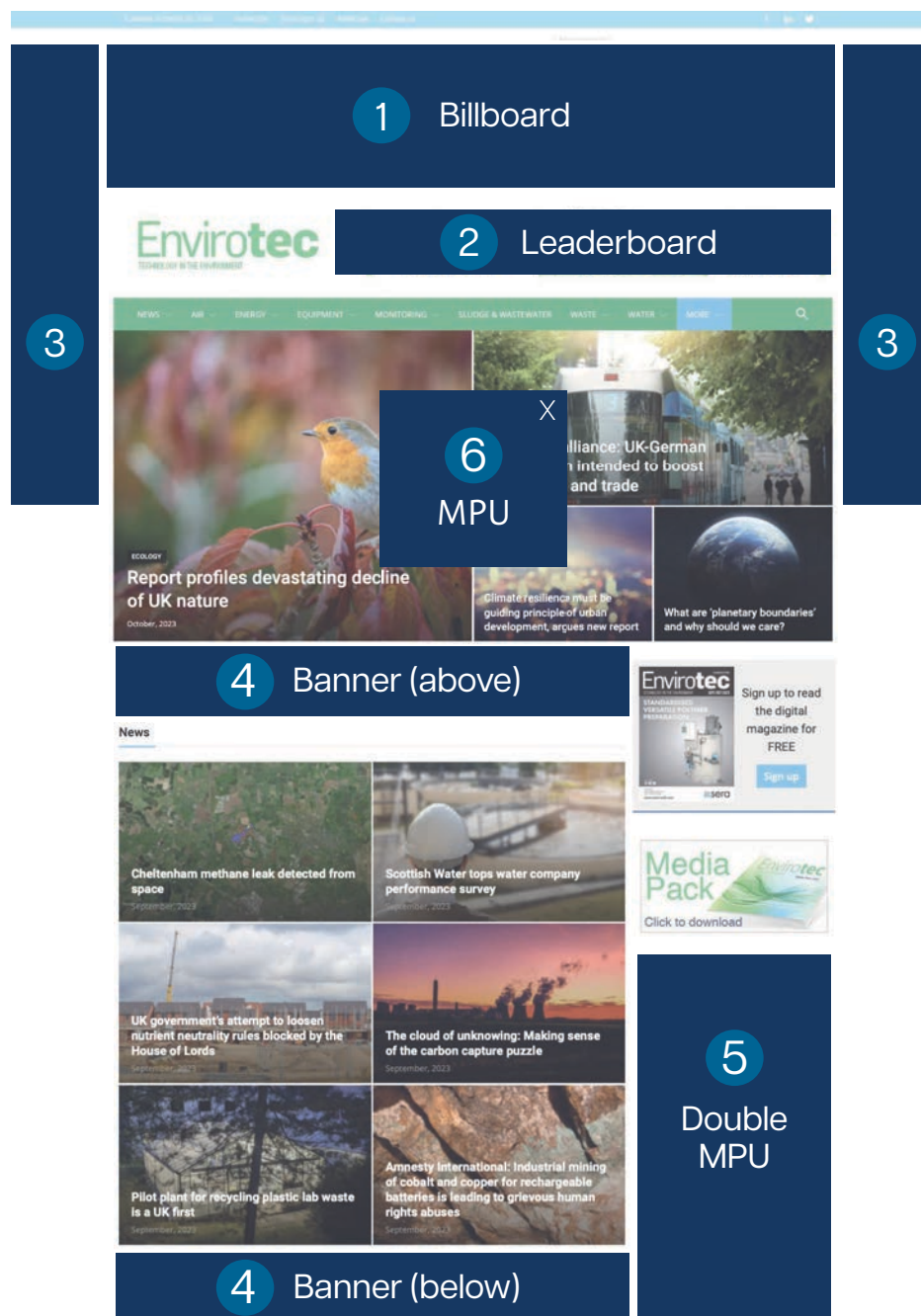
BUYER'S GUIDE

Envirotec contains a comprehensive Buyer's Guide for anyone looking for suppliers in the industry. This includes sections such as: Pumps, Valves and Actuators; Tanks and Storage; Odour Control.

There are three size options available - prices are for a six issue run. Please get in touch to be part of this extensive catalogue.

1 issue £142	25 x 92
1 year £700	
1 issue £195	50 x 92
1 year £800	
1 issue £235	80 x 92
1 year £1,000	

DIGITAL RATES



1. TOP POSITION

Billboard 1,068px x 246px

1 month £800 | 3 months £2,000 | 12 months £6,000

Super leaderboard 1,068px x 132px (not pictured)

1 month £750 | 3 months £1,900 | 12 months £5,700

2. HEADER (can be shared)

Leaderboard 728px x 90px

1 month £700 | 3 months £1,750 | 12 months £5,580

3. SCROLLING SKYSCRAPERS

(left and right of site, desktop only) 120px x 600px

1 month £500 | 3 months £1,250 | 12 months £4,150

4. STATIC BANNERS

(above and/or below content) 728px x 90px

1 month £500 | 3 months £1,300 | 12 months £4,000

5. SIDEBAR (can be shared)

MPU 300px x 250px

1 month £450 | 3 months £1,125 | 12 months £3,750

Double MPU 600px x 300px

1 month £700 | 3 months £1,500 | 12 months £3,000

6. MPU

MPU 300px x 250px

1 month £550 | 3 months £1,200 | 12 months £4,000

Double MPU 600px x 300px

1 month £700 | 3 months £1,400 | 12 months £4,500

7. VIDEO BANNER (not pictured)

728px x 90px

1 month £600 | 3 months £1,500 | 12 months £5,000

8. EMBEDDED WITHIN ALL ARTICLES (not pictured)

Premium MPU 300px x 250px

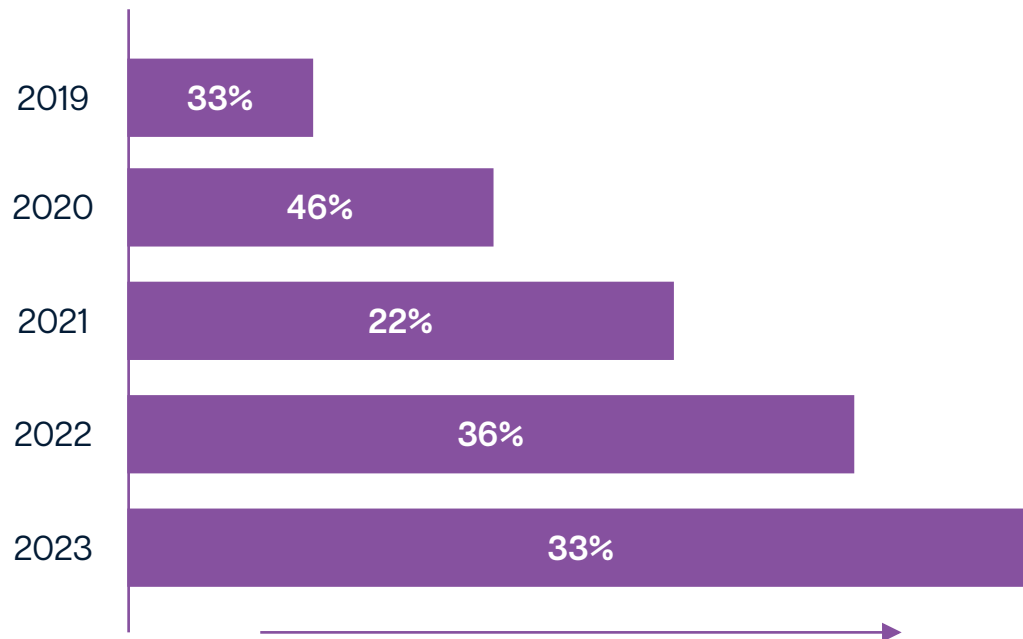
1 month £450 | 3 months £1,125 | 12 months £3,750

DIGITAL RATES CONT.

Advertising packages can be custom-built to suit the nature of your business and promotional budget. Get in touch to discuss what we can do for you. Call **Gary Woodburn** on **0141 567 6017** or email gary.woodburn@peeblesmedia.com.

WEBSITE USERS

Online usage has increased year on year, with more users staying on the site longer, generating more sessions and more page views. Envirotecmagazine.com continues to provide a powerful digital platform with various advertising abilities to help you reach your target audience.



Sign up for a free digital subscription at

ENVIROTECMAGAZINE.COM





GET INVOLVED

Envirotec

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EMAIL NEWSLETTER

Sponsor the Envirotec newsletter that goes out to over 7000 email subscribers every month. Get your business or services displayed directly in front of the people that you want to reach, delivering your message directly to your target audience.

1 newsletter £300 | 2 newsletters £500 | 3 newsletters £600

Or, share our success, send your own bespoke branded email to 3300+ email subscribers.

£350 per email



SOCIAL MEDIA CAMPAIGN

We can help you create a bespoke campaign that would go out to our network of 5,700+ followers across [Twitter](#), [Facebook](#) and [LinkedIn](#). Your message would reach out to an audience relevant to your business or services - the people more likely to respond.

Starting at £100

JANUARY/FEBRUARY

- Air Quality
- Emissions
- Sludge & Wastewater
- Water Level Management & Drainage
- Odour Control
- Lab Equipment + Instrumentation
- Liquid & Solid Waste
- Remediation
- Wind/Hydro/Solar

MAY/JUNE

- Sludge & Wastewater
- Tanks & Storage
- AD & Biogas
- Odour Control
- Hazardous Waste
- Dust
- Air Quality
- Emissions
- Lab Equipment + Instrumentation
- Noise & Vibration

SEPTEMBER/OCTOBER

- Air Quality
- Emissions
- Pipelines, Fittings & Couplings
- Sludge & Wastewater
- Water Monitoring & Metering
- Water Level Management & Drainage
- Dust & Noise
- Training & Career Development
- Lab Equipment + Instrumentation
- Dust

MARCH/APRIL

- Recycling and Reuse
- Spills
- Pumps, Valves and Actuators
- Renewables
- Gas Monitoring & Detection
- Dust Monitoring & Control
- Pipelines, Fittings & Couplings
- Drainage & Jetting
- Water Monitoring & Metering
- Marine

JULY/AUGUST

- Remediation & Landfill
- Bio-waste
- Energy-from-Waste
- Gas Monitoring & Detection
- WEEE (Waste Electrical & Electronic Equipment)
- Energy, Saving and Storage
- Pumps
- Spills
- Recycling & Hazardous Waste
- Clean Water

NOVEMBER/DECEMBER

- Clean Water
- Energy Saving & Storage
- Gas Monitoring & Detection
- Energy-from-Waste
- Spills
- Tanks & Storage
- AD & Biogas
- Pumps, Valves & Actuators
- Odour Control

Features are subject to change



FEATURES 2024

A vertical strip on the left side of the page features a microscopic view of numerous blue, rod-shaped bacteria, likely E. coli, against a darker blue background. The bacteria are in various orientations and focus, creating a sense of depth.

CONTACT US

Envirotec

TECHNOLOGY IN THE ENVIRONMENT

ADVERTISING & ADVERTORIAL

Gary Woodburn

0141 567 6017

gary.woodburn@peeblesmedia.com

PRODUCTION

Caroline Maciver

0141 567 6063

caroline.maciver@peeblesmedia.com

EDITORIAL

Paul Marsh

0141 567 6052

paul.marsh@peeblesmedia.com

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