

Envirotec

TECHNOLOGY IN THE ENVIRONMENT



**RANKED No.2 IN THE TOP
25 ENVIRONMENTAL
MAGAZINES IN 2025 -**

The best Environmental magazines from thousands of magazines on the web ranked by relevancy, authority, social media followers & freshness.

Source – [MagazineFeedspot.com](https://www.magazinefeedspot.com)

**LEADING THE WAY
IN ENVIRONMENTAL NEWS INTERVIEWS AND FEATURES**



6
ISSUES
per year

THE MAGAZINE

REACHING THE **BUYERS AND DECISION MAKERS** ACROSS **INDUSTRY, SCIENCE AND TECHNOLOGY** MARKETS

With every issue Envirotec offers features, news articles, interviews and a comprehensive run-down of new product announcements, helping our audience understand the wider context behind everything happening in the world of environmental technologies.

Through all our platforms you the advertiser reach a massive audience of invested readers built on 35 years of experience and understanding in the industry.

Envirotecmagazine.com carries timely, authoritative news and analysis, event coverage, white papers and interviews, to ensure our audience stays informed of developments as they happen.

Across our social media channels we encourage and promote intelligence sharing, conversation, and networking within the industry.

Envirotec has a print circulation of 5,000 (20k plus estimated readership) each issue, with over 92,000 digital impressions per month, and a social media audience of over 5,800. All bought in and invested in your services and products.

Further to this, Envirotec partners with a number of exhibitions, conferences and other major events throughout the year for which we print thousands of additional copies.

TRUSTED BY THE SECTOR FOR
OVER 35 YEARS

PORTFOLIO + BRAND PRESENCE

PRINTED MAGAZINE

Envirotec
Established 1990
TECHNOLOGY IN THE ENVIRONMENT
JAN/FEB 2024

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DIGITAL MAGAZINE

Despite geopolitical challenges, organisations are ramping up to meet sustainability targets, says Caggemini report

Glasgow's Low Emission Zone is improving air quality, claims research

Study explores challenging ocean conditions surrounding world's most powerful tidal turbine

Will the brain-computer interface market thrive before Neuralink?

ADBA NATIONAL CONFERENCE

Envirotec magazine

ADVERTORIAL

Pole Position in Pumping

Anchor Pumps has gained the leading edge as one of the most trusted independent pumps distributors and stockists in the UK.

PHIL KING JOINS THE TEAM

Anchor Pumps have recently appointed Phil King as National Sales Manager, and join the team with over 20 years of service in the industry. Phil is a former...

Ribble Enviro Ltd
...everything gas detection

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PAID ADVERTISING

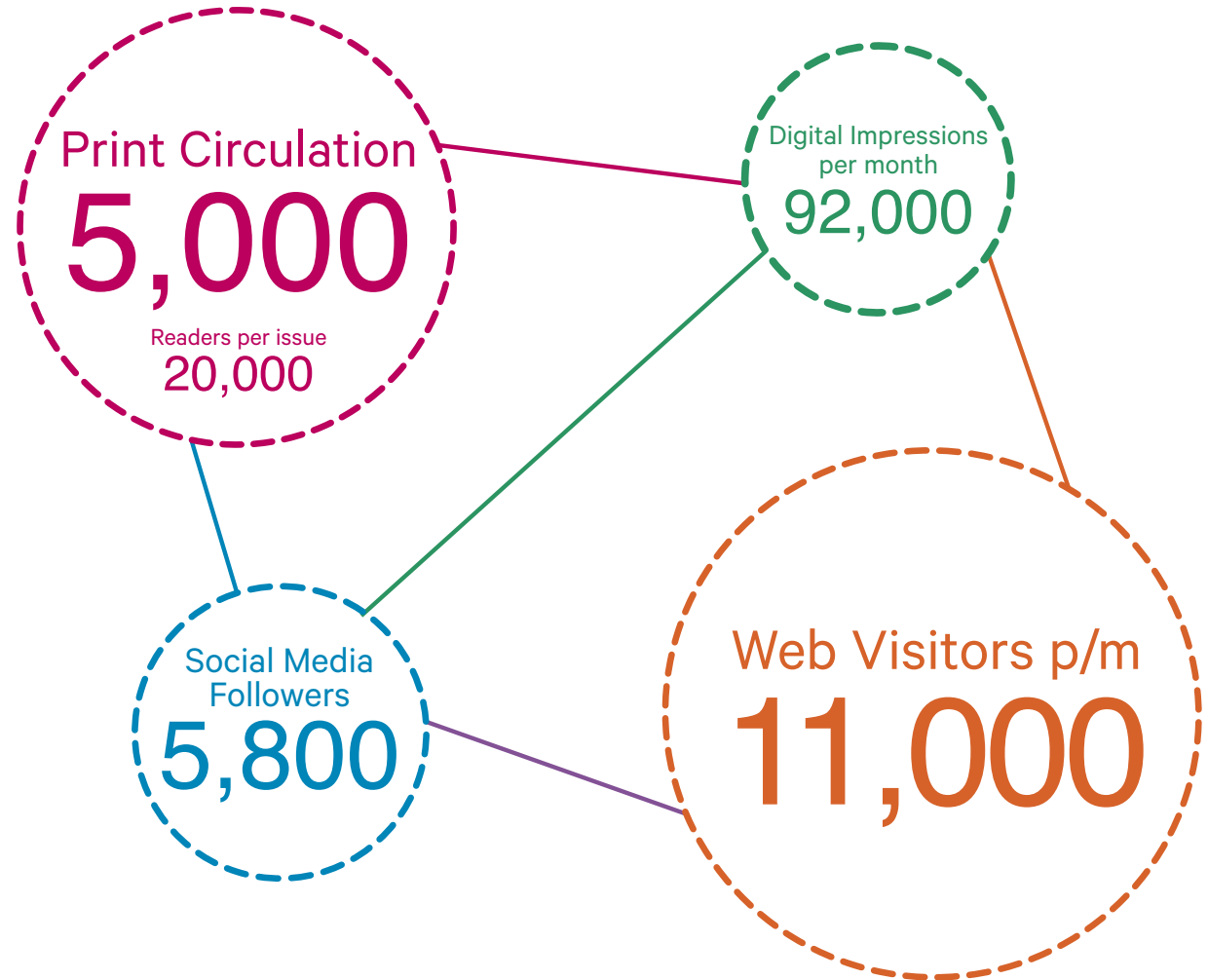
SOCIAL MEDIA

THE AUDIENCE

The Envirotec audience spans dozens of industries including - government, local authority, and private enterprise, and is read by Directors – CEOs - Commercial Managers, Technicians, Programme and Project Managers working in a wide range of sectors including:

Internal Drainage Boards, Water Companies, Spills, Civils & Infrastructure, Construction, Industrial and Occupational Hygiene, Farming, Food & Drink, Chemical, Bio Tech, Paper & Plastic, Waste Management Oil & Gas, Energy and Labs.

Sign up for a free digital subscription at ENVIROTECMAGAZINE.COM



58% of our digital readers are based in Europe, 22% in the Americas, 14% in Asia and 6% in Australasia

PRINT RATES & SPEC

All sizes are in mm, height x width and prices are per issue

FULL PAGE
 1-3 issues
 £1,600
 4+ issues
 £1,400

Trim 297 x 210
 Bleed 303 x 216

DOUBLE PAGE SPREAD
 1-3 issues £3,000
 4+ issues £2,900

Trim 297 x 420
 Bleed 303 x 426

HALF PAGE
 1-3 issues
 £1,000
 4+ issues
 £800

Landscape 133 x 188
 Upright 270 x 92

QUARTER PAGE
 1-3 issues £750
 4+ issues £700

Upright 133 x 92
 Landscape 65 x 188

COVER PACKAGES

Do you have something you want to shout about and want to reach a targeted, engaged audience?

We will work with you to put together a package that includes the front cover, internal print ads, MPUs, banners and social support.

FRONT COVER INVESTMENT STARTS AT £3,000 + VAT

INSIDE FRONT	1-3 issues £2,000	4+ issues £1,800
INSIDE BACK	1-3 issues £2,000	4+ issues £1,800
OUTSIDE BACK	1-3 issues £2,500	4+ issues £2,200



BUYER'S GUIDE

Envirotec contains a comprehensive Buyer's Guide for anyone looking for suppliers in the industry. This includes sections such as: Pumps, Valves and Actuators; Tanks and Storage; Odour Control.

There are three size options available - prices are for a six issue run. Please get in touch to be part of this extensive catalogue.

1 issue
 £142 **25 x 92**
 1 year £700

1 issue
 £195 **50 x 92**
 1 year £800

1 issue
 £235 **80 x 92**
 1 year £1,000

DIGITAL RATES

1 Billboard

2 Leaderboard

3

4 Banner (above)

5 MPU

6 Double MPU

4 Banner (below)

1. TOP POSITION

Billboard 1,068px x 246px

1 month £500 | 3 months £1,200 | 12 months £4,500

2. LEADERBOARD

Leaderboard 728px x 90px

1 month £400 | 3 months £1,000 | 12 months £3,000

3. SCROLLING SKYSCRAPERS

(left and right of site, desktop only) 120px x 600px

1 month £400 | 3 months £1,000 | 12 months £3,000

4. STATIC BANNERS

(above and/or below content) 728px x 90px

1 month £350 | 3 months £900 | 12 months £2,800

5. MPU

MPU 300px x 250px

1 month £300 | 3 months £800 | 12 months £2,700

6. DOUBLE MPU

600px x 300px

1 month £425 | 3 months £1,200 | 12 months £3,800

7. VIDEO BANNER (not pictured)

728px x 90px

1 month £600 | 3 months £1,500 | 12 months £5,000

8. EMBEDDED WITHIN ALL ARTICLES (not pictured)

Premium MPU 300px x 250px

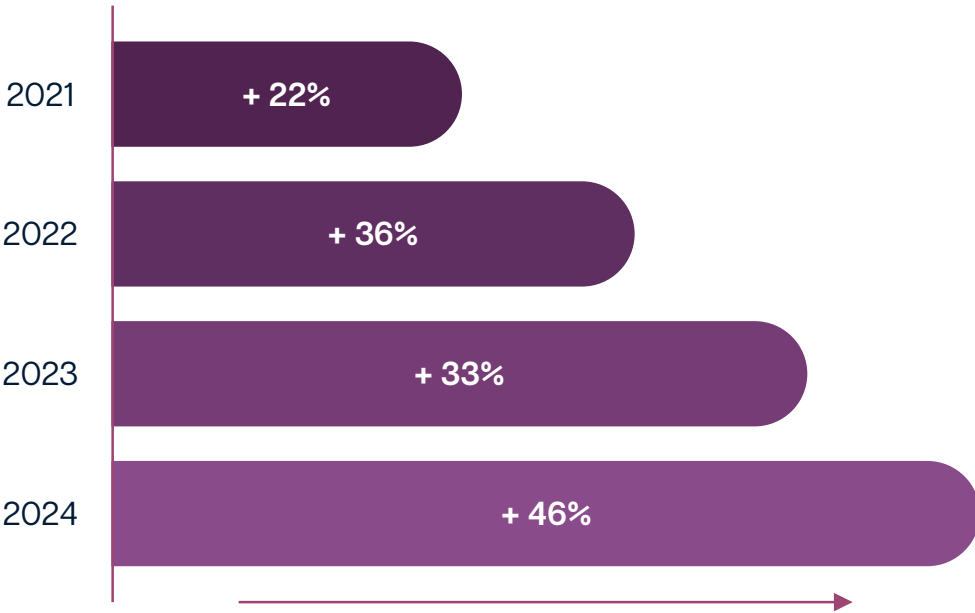
1 month £450 | 3 months £1,125 | 12 months £3,750

DIGITAL RATES CONT.

Advertising packages can be custom-built to suit the nature of your business and promotional budget. Get in touch to discuss what we can do for you. Call [Gary Woodburn](tel:01415676017) on 0141 567 6017 or email gary.woodburn@peeblesmedia.com.

WEBSITE USERS

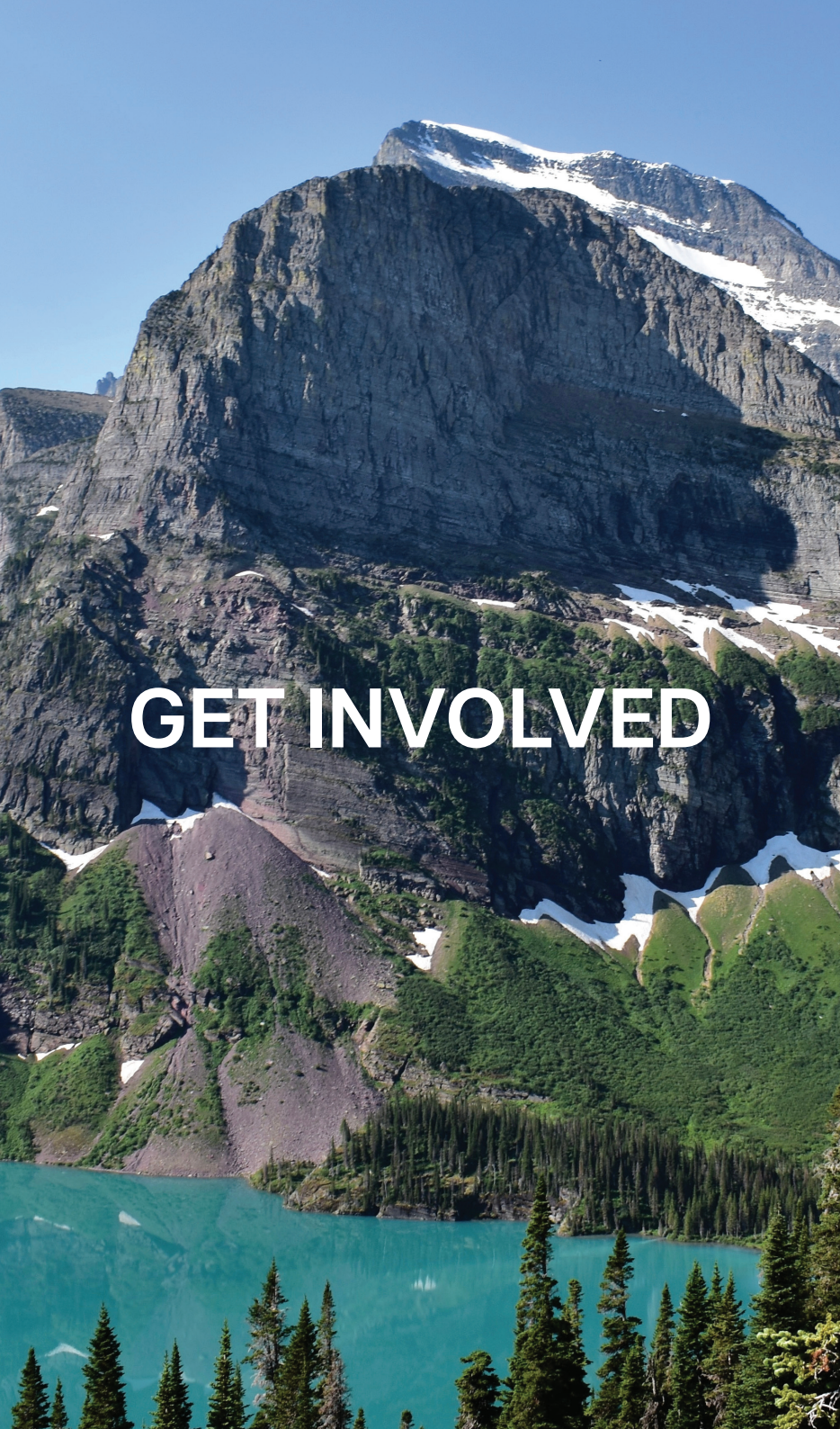
Online usage has increased year on year, with more users staying on the site longer, generating more sessions and more page views. [Envirotecmagazine.com](http://envirotecmagazine.com) continues to provide a powerful digital platform with various advertising abilities to help you reach your target audience.



Sign up for a free digital subscription at

ENVIROTECMAGAZINE.COM





GET INVOLVED

Envirotec

TECHNOLOGY IN THE ENVIRONMENT

EMAIL NEWSLETTER

Sponsor the Envirotec newsletter that goes out to over 6,500 email subscribers every month. Get your business or services displayed directly in front of the people that you want to reach, delivering your message directly to your target audience.

1 newsletter £300 | 2 newsletters £450 | 3 newsletters £600

Or, share our success, send your own bespoke branded email to 3300+ email subscribers.

1 email £250 | 2 emails £400 | 3 emails £550



SOCIAL MEDIA CAMPAIGN

We can help you create a bespoke campaign that would go out to our network of 5,800+ followers across [Twitter](#), [Facebook](#) and [LinkedIn](#). Your message would reach out to an audience relevant to your business or services - the people more likely to respond.

Starting at £150

JANUARY/FEBRUARY

- Air Quality
- Emissions
- Sludge & Wastewater
- Water Level Management & Drainage
- Odour Control
- Lab Equipment + Instrumentation
- Liquid & Solid Waste
- Remediation
- Wind/Hydro/Solar

MAY/JUNE

- Sludge & Wastewater
- Tanks & Storage
- AD & Biogas
- Odour Control
- Hazardous Waste
- Dust
- Air Quality
- Emissions
- Lab Equipment + Instrumentation
- Noise & Vibration

SEPTEMBER/OCTOBER

- Air Quality
- Emissions
- Pipelines, Fittings & Couplings
- Sludge & Wastewater
- Water Monitoring & Metering
- Water Level Management & Drainage
- Dust & Noise
- Training & Career Development
- Lab Equipment + Instrumentation
- Dust

MARCH/APRIL

- Recycling and Reuse
- Spills
- Pumps, Valves and Actuators
- Renewables
- Gas Monitoring & Detection
- Dust Monitoring & Control
- Pipelines, Fittings & Couplings
- Drainage & Jetting
- Water Monitoring & Metering
- Marine

JULY/AUGUST

- Remediation & Landfill
- Bio-waste
- Energy-from-Waste
- Gas Monitoring & Detection
- WEEE (Waste Electrical & Electronic Equipment)
- Energy, Saving and Storage
- Pumps
- Spills
- Recycling & Hazardous Waste
- Clean Water

NOVEMBER/DECEMBER

- Clean Water
- Energy Saving & Storage
- Gas Monitoring & Detection
- Energy-from-Waste
- Spills
- Tanks & Storage
- AD & Biogas
- Pumps, Valves & Actuators
- Odour Control

Features are subject to change



FEATURES 2025



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TECHNOLOGY IN THE ENVIRONMENT

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