



Envirotec

TECHNOLOGY IN THE ENVIRONMENT

MEDIA KIT 2027

RANKED NO. 2 ON THE WEB FOR THE TOP 25 ENVIRONMENTAL MAGAZINES IN 2025

**LEADING THE WAY IN ENVIRONMENTAL NEWS,
INTERVIEWS AND FEATURES**

Source: magazine.feedspot.com



6
ISSUES
PER
YEAR

THE MAGAZINE

REACHING THE **BUYERS** AND **DECISION MAKERS** ACROSS
INDUSTRY, SCIENCE AND **TECHNOLOGY** MARKETS

With every issue Envirotec offers features, news articles, interviews and a comprehensive run-down of new product announcements, helping our audience understand the wider context behind everything happening in the world of environmental technologies.

Through all our platforms you the advertiser reach a massive audience of invested readers built on 37 years of experience and understanding in the industry.

Envirotecmagazine.com carries timely, authoritative news and analysis, event coverage, white papers and interviews, to ensure our audience stays informed of developments as they happen.

Across our social media channels we encourage and promote intelligence sharing, conversation, and networking within the industry.

Envirotec has a print circulation of 5,000 (20k+ estimated readership) each issue, with over 148,000 active online users per year, and a social media audience of over 5,000 - all bought in and invested in your services and products.

Reach a targeted audience of over 5,000 email subscribers every month by sponsoring the Envirotec newsletter. This is a valuable opportunity to place your brand directly in front of professionals and decision-makers in the environmental technology sector.

Trusted by the sector for over 37 years

PORTFOLIO + BRAND PRESENCE

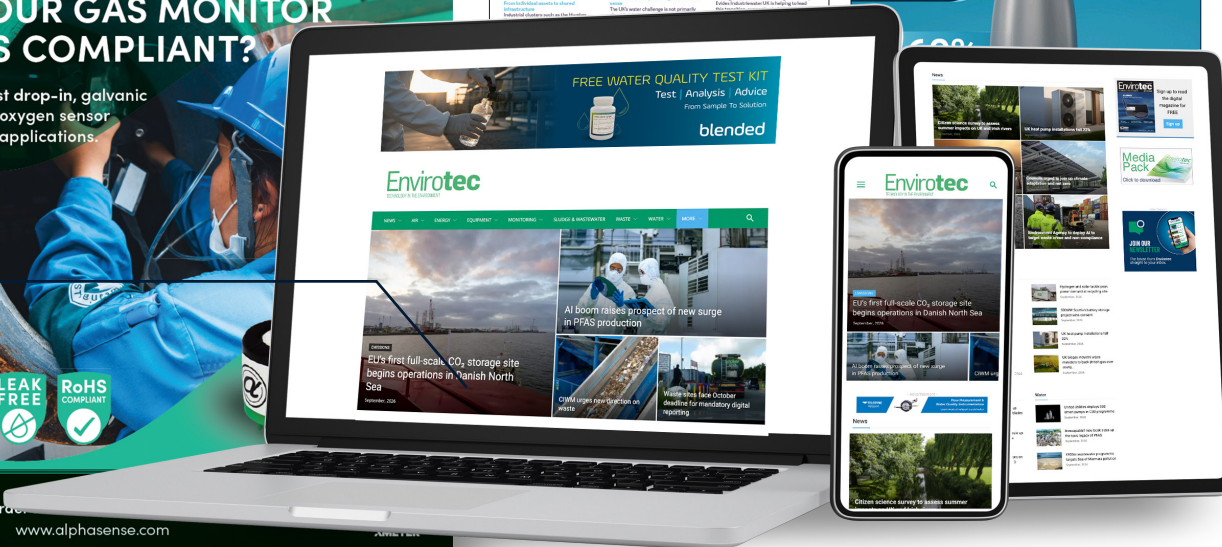
ADVERTORIAL

PAID ADVERTISING

PRINTED MAGAZINE



DIGITAL MAGAZINE



ENVIROTECMAGAZINE.COM

THE AUDIENCE

The Envirotec audience spans dozens of industries including - government, local authority, and private enterprise, and is read by Directors – CEOs - Commercial Managers, Technicians, Programme and Project Managers working in a wide range of sectors including:

- Internal Drainage Boards
- Water Companies
- Spills
- Civils & Infrastructure
- Construction
- Industrial & Occupational Hygiene
- Farming
- Food & Drink
- Chemical
- Bio Tech
- Paper & Plastic
- Waste Management
- Oil & Gas
- Energy & Labs

52% of our digital readers are based in Europe

24% in the Americas

24% rest of the world

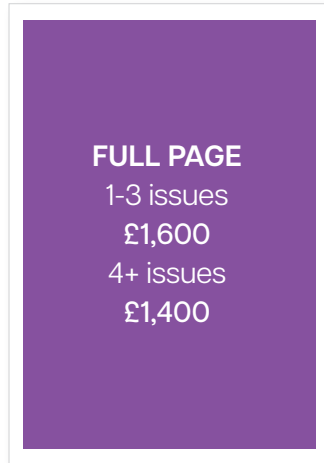
PRINT CIRCULATION	5,000
SOCIAL MEDIA FOLLOWERS	5,900
WEBSITE VISITORS P/M	12,300
READERS PER ISSUE	20,000
ACTIVE USERS PER YEAR	148,000

Sign up for a free digital subscription at **ENVIROTECMAGAZINE.COM**



PRINT RATES & SPEC

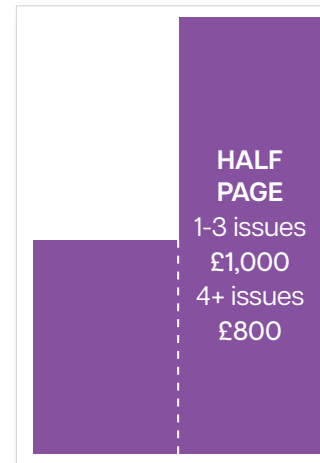
All sizes are in mm, height x width and prices are per issue



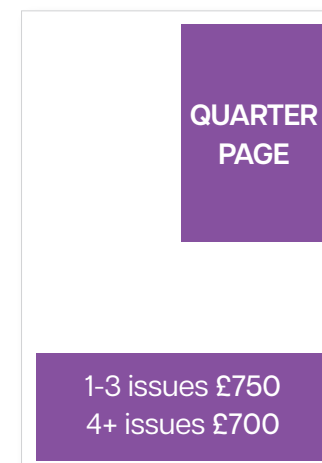
Trim 297 x 210
Bleed 303 x 216



Trim 297 x 420
Bleed 303 x 426



Landscape 133 x 188
Upright 270 x 92



Upright 133 x 92
Landscape 65 x 188

Preferred artwork format: PDF, CMYK + 300dpi throughout (PDF Standard: PDF/X-1a:2001) RGB or spot colour must be converted to CMYK prior to exporting. Full Page adverts should be supplied with 3mm bleed applied.
Delivery: Files under 20MB can be emailed to caroline.maciver@peeblesmedia.com or larger files linked via WeTransfer.

COVER PACKAGES

Do you have something you want to shout about and want to reach a targeted, engaged audience?

We will work with you to put together a package that includes the front cover, internal print ads, MPUs, banners and social support.

FRONT COVER INVESTMENT STARTS AT £3,000 + VAT

INSIDE FRONT	1-3 issues £2,000	4+ issues £1,800
INSIDE BACK	1-3 issues £2,000	4+ issues £1,800
OUTSIDE BACK	1-3 issues £2,500	4+ issues £2,200



BUYER'S GUIDE

Envirotec contains a comprehensive Buyer's Guide for anyone looking for suppliers in the industry. This includes sections such as: Pumps, Valves and Actuators; Tanks and Storage; Odour Control.

There are three size options available - prices are for a six issue run. Please get in touch to be part of this extensive catalogue.

1 issue £142	25 x 92
1 year £700	
1 issue £195	50 x 92
1 year £800	
1 issue £235	80 x 92
1 year £1,000	

DIGITAL RATES

1 Billboard

2 Leaderboard

3

4 Banner (above)

5 MPU

6 Double MPU

4 Banner (below)

DISCOUNT AVAILABLE ON BOOKINGS OVER £1K

1. TOP POSITION

Billboard 1,068px x 246px

1 month £500 | 3 months £1,200 | 12 months £4,500

2. LEADERBOARD

Leaderboard 728px x 90px

1 month £400 | 3 months £1,000 | 12 months £3,000

3. SCROLLING SKYSCRAPERS

(left and right of site, desktop only) 120px x 600px

1 month £400 | 3 months £1,000 | 12 months £3,000

4. STATIC BANNERS

(above and/or below content) 728px x 90px

1 month £350 | 3 months £900 | 12 months £2,800

5. MPU

MPU 300px x 250px

1 month £300 | 3 months £800 | 12 months £2,700

6. DOUBLE MPU

600px x 300px

1 month £425 | 3 months £1,200 | 12 months £3,800

7. VIDEO BANNER (not pictured)

728px x 90px

1 month £600 | 3 months £1,500 | 12 months £5,000

8. EMBEDDED WITHIN ALL ARTICLES (not pictured)

Premium MPU 300px x 250px

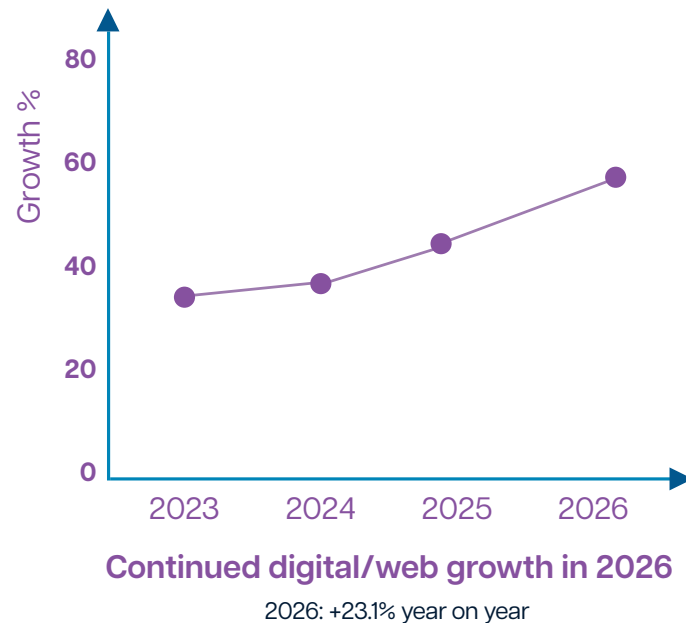
1 month £450 | 3 months £1,125 | 12 months £3,750

DIGITAL RATES CONT.

Advertising packages can be custom-built to suit the nature of your business and promotional budget. Get in touch to discuss what we can do for you. Call **Gary Woodburn** on **0141 567 6017** or email gary.woodburn@peeblesmedia.com.

WEBSITE USERS

Online usage has increased year on year, with more users staying on the site longer, generating more sessions and more page views. Envirotecmagazine.com continues to provide a powerful digital platform with various advertising abilities to help you reach your target audience.



Sign up for a free digital subscription at

ENVIROTECMAGAZINE.COM





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GET INVOLVED

EMAIL NEWSLETTER

Sponsor the Envirotec newsletter that goes out to over 5,000 email subscribers every month. Get your business or services displayed directly in front of the people that you want to reach, delivering your message directly to your target audience.

1 newsletter £350 | 2 newsletters £550 | 3 newsletters £750

Or, share our success, send your own bespoke branded email to 3300+ email subscribers.

1 email £300 | 2 emails £500 | 3 emails £750



SOCIAL MEDIA CAMPAIGN

We can help you create a bespoke campaign that would go out to our network of 5,000+ followers across [X](#) and [LinkedIn](#). Your message would reach out to an audience relevant to your business or services - the people more likely to respond.

Starting at £150

JANUARY/FEBRUARY

- Air Quality
- Emissions
- Sludge & Wastewater
- Water Level Management & Drainage
- Odour Control
- Lab Equipment + Instrumentation
- Liquid & Solid Waste
- Remediation
- Wind/Hydro/Solar

MAY/JUNE

- Sludge & Wastewater
- Tanks & Storage
- AD & Biogas
- Odour Control
- Hazardous Waste
- Dust
- Air Quality
- Emissions
- Lab Equipment + Instrumentation
- Noise & Vibration

SEPTEMBER/OCTOBER

- Air Quality
- Emissions
- Pipelines, Fittings & Couplings
- Sludge & Wastewater
- Water Monitoring & Metering
- Water Level Management & Drainage
- Dust & Noise
- Training & Career Development
- Lab Equipment + Instrumentation
- Dust

MARCH/APRIL

- Recycling and Reuse
- Spills
- Pumps, Valves and Actuators
- Renewables
- Gas Monitoring & Detection
- Dust Monitoring & Control
- Pipelines, Fittings & Couplings
- Drainage & Jetting
- Water Monitoring & Metering
- Marine

JULY/AUGUST

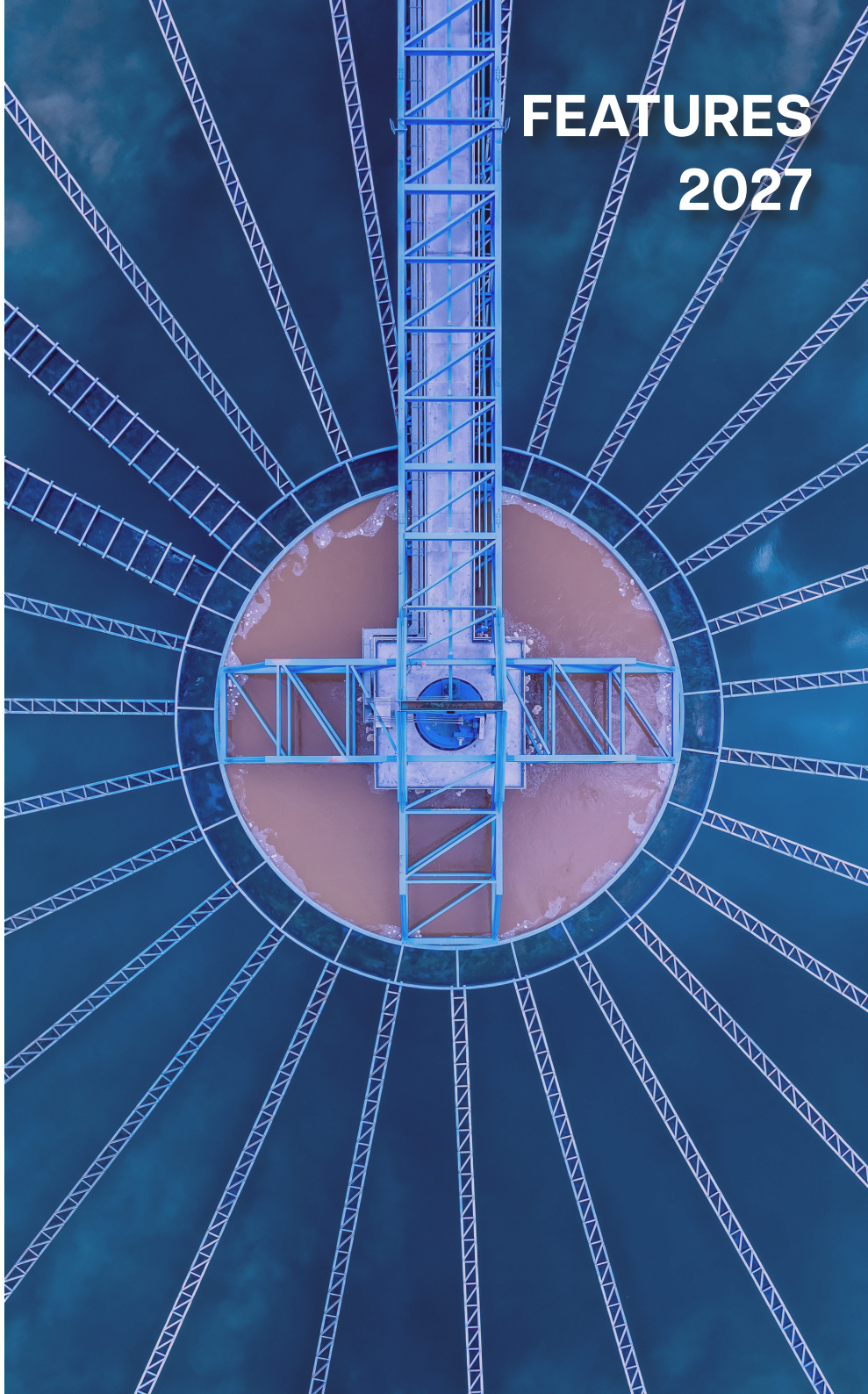
- Remediation & Landfill
- Bio-waste
- Energy-from-Waste
- Gas Monitoring & Detection
- WEEE (Waste Electrical & Electronic Equipment)
- Energy, Saving and Storage
- Pumps
- Spills
- Recycling & Hazardous Waste
- Clean Water

NOVEMBER/DECEMBER

- Clean Water
- Energy Saving & Storage
- Gas Monitoring & Detection
- Energy-from-Waste
- Spills
- Tanks & Storage
- AD & Biogas
- Pumps, Valves & Actuators

Features are subject to change

FEATURES 2027



The background of the left page features a series of wind turbines silhouetted against a vibrant sunset sky. The sun is a bright, glowing orb positioned behind one of the turbines, creating a lens flare effect. The sky transitions from a deep orange near the horizon to a lighter, hazy yellow where the sun is. The turbines are of varying heights and are scattered across the landscape, which appears to be a rolling hillside with some vegetation visible in the foreground.

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